

For Immediate Release
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Family on road trip to donate to Plan USA

Ohio family on year-long tour of America partners with international organization

Warwick, RI — Dan and Becky Hirn set out in June this year to change the lives of their two children by taking them on a year-long tour of America.

“Now with our partnership with Plan USA, we get to help change the lives of children all over the world,” said Dan Hirn.

Plan USA, a non-profit organization established in 1937, is committed to helping meet the basic needs of children worldwide.

After meeting with the Plan USA staff in Warwick in July, Dan and Becky wanted to find a way to help promote the work Plan USA does around the globe. They also wanted to contribute financially. So they worked it into their own plan.

In addition to promoting Plan’s mission across the country this year, Dan and Becky will make donations throughout the year. The couple sells advertising to companies at www.ourtriptakesus.com and on the sides of their RV. They also document the entire experience on their web site. For each advertisement they sell on their website or RV, they will donate 15% to Plan USA.

“We really connected with this group in many ways,” Becky said, “Most importantly, children are a true priority for us and for Plan.”

To stress their own values and respect for women and girls, the Hirn’s have selected the Plan USA campaign “Because I am a Girl” for their donations.

"Because I am a Girl is Plan's campaign to fight gender inequality, promote girls' rights and lift millions of girls out of poverty. I very much appreciate the Hirn Family's commitment to bettering the lives of children around the globe," said Janet Moretti, manager of corporate relations, Plan USA.

To learn more about the Hirn family see www.ourtriptakesus.com . To learn more about Plan USA, see www.planusa.org.

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For more information or an interview with the family contact:

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